

# Stakeholders Working Committee Meeting



September 5, 2019

SAN  
DIEGO

San Diego  
Foundation



[SMARTBORDERCOALITION.COM](http://SMARTBORDERCOALITION.COM)

## Agenda

- **Insights**
- **July Stakeholder Working Committee highlights**
- **Initiative progress**



### Insights

- **Tijuana Development Council's Binational Axis**
- **Border Data using WiFi readers**
- **Cargo Wait Times at Otay POE**
- **Tecate Rail Crossing Progress**
- **Working with Consulate of Mexico in San Diego**
- **Pollution Solutions Bill**
- **2020 Meeting Dates**





---

# PLAN DE TRABAJO EJE BINACIONAL

# Wait Time Estimation Using Roadside Wi-Fi/Bluetooth Scanners

Dr. Ganz Chockalingam



# Sistema Baja California



## From the North American Development Bank's Pollution Solutions Bill:

### “SEC. 3. POLICY GOALS.

**IN GENERAL.**-In addition to projects within the mission and scope of the North American Development Bank, including wastewater treatment, water conservation, municipal solid waste and related matters, on the day before the date of the enactment of this Act and pursuant to section 2 of article II of the Charter, the Secretary of the Treasury shall direct the representatives of the United States to the Board of Directors of the Bank to use their voice and vote of the United States to support the financing of projects related to environmental infrastructure relating to water pollution, stormwater drainage, non-point pollution and any other environmentally beneficial infrastructure project.”



- **Collaboration requests to Mexican Consulate in San Diego**
  - **Projects: Otay II POE, Puerta de México demolition, Mesa de Otay export corridor, Tecate railroad crossing**
  - **Outreach: renewing SAT coordinated meetings, ongoing communication with federal officials, lobbying in Mexico City, content for Smart Border Coalition website**





## July Stakeholder Working Committee meeting highlights

- **Mayor Juan Manuel Gastelum** expressed his commitment for a continued strong relationship between the cities of San Diego and Tijuana and stressed the importance of the 130<sup>th</sup> anniversary of Tijuana.
- **Economic Development Secretary Bernabe Esquer and Public Security Secretary Marco Antonio Sotomayor** described the Tijuana drone surveillance program implementation as the result of an ongoing cooperation with the City of Chula Vista and funding from Fondos Tijuana for \$4.3 million pesos. Drone range of action is 1.25 miles, has speeds up to 36 miles per hour and costs are substantially less than a helicopter's. They provide critical video information to police officers on the ground. Have done over 300 flights and detected guns, fires, and theft.
- **Aaron Victorio, Executive Director for the Tijuana Local Development Council (CDT)**, addressed the organization's support for the City's drone program, the master signage plan for Tijuana, with over \$3 million pesos invested so far from Fondos Tijuana, and the City's metropolitan parks system. Park systems includes 11 locations but focus is on funding for the Pilot Park in the southeastern part of the city.



### July Stakeholder Working Committee meeting highlights

- **Sally Carrillo of CBP** commented on smooth flows to the border at El Chaparral after all 10 lanes opened, stating that there had only been one complaint.
- **Tijuana Councilmember Ivette Casillas** is leading the SENTRI lane improvement program at the Otay Mesa POE. \$3 million pesos have already been spent on repaving the access road; there will be a formal area for drop off and pick up and proper signage. She has had meetings with DFO Pete Flores to explain the collaboration that will be required between CBP and Tijuana transit police.
- **Consul General Carlos Gonzalez Gutierrez** introduced himself as a 32-year career diplomat and lauded the region for its model of cooperation. He stressed his commitment to attending SBC meetings, pushing Otay II and port modernization.

### July Stakeholder Working Committee meeting highlights

- **Tijuana Economic Development President Carlos Higuera** described reasons to invest in Baja California but emphasized investment challenges at the border such as data consolidation and use in tandem with the San Diego EDC and Index so that investors are presented with a consistent set of information about the region. We must make a greater effort to sell ourselves as a mega region. Because of the U.S. Government's changes in the way Mexico and the U.S. trade with each other, it is essential that there is more communication and cooperation between our local and state governments.
- **Former Tijuana EDC President Jaime Gonzalez Luna** stressed the importance of developing a border "scorecard" to measure key indicators. This could be an effort between various organizations and led by SBC.

## Initiative List and Progress

- **Puerta de Mexico demolition**
  - **INDAABIN assured us that they continue to work with SCT to make project happen. Executive plan has been completed. It is up to SCT to fund the demolition and pavement. SBC also met with new Consul General Gonzalez to request close communication with SCT to keep tabs on status.** This is a 60-day project and has an approximate cost of \$1.7 million pesos. The second phase will include new pavement and a return lane. City of Tijuana has given go-ahead to use street. Investment between \$10-\$12 million pesos.
- **Export Corridor at Otay Mesa POE**
  - **INDAABIN has been working with city and state to have private owner of part of right of way to donate land. This in the final stages, though we don't have a date yet.** SAT's Equipment and Infrastructure Director was to complete document for the project's phases. The Tijuana Aduana office was to ask the central operations command to share the technology specs that will be used.

### Initiative List and Progress

- **Tecate Railroad**

- Baja Rail CEO Roberto Romandía confirmed that SAT has authorized the location of inspection facility. Financing for the Desert Line is close to being secured.

- **Otay II**

- Important not to lose momentum generated in first part of year!
- Groundbreaking for SR 11 has been critical; SANDAG/Caltrans will be looking for additional funds; important that Mexico show progress and that local and state authorities become true catalysts.

## Initiative List and Progress

- **Wait Times:** SBC and CDT (Tijuana Local Development Council) have decided on WiFi provider for pilot, defined locations in Tijuana to place WiFi readers, signed agreement with one of the locations and in are in talks to guarantee the second location. CDT has sent proposal to FIDEM for pilot study funding.
- **Signage:** CDT and SECTURE are still in the disbursement stage for signage in 2 districts (\$2 million pesos). This funding will also include tourism signage. There are also another \$500,000 pesos from City funds to apply toward signage. SBC presented letter to incoming Tijuana Mayor Gonzalez asking for the city to take a serious look at a digital system for signage.
- **Access Roads:** Design for lane changes has been completed but it must be presented to CDT executive committee and subsequently to the incoming city administration. SBC presented letter to incoming Tijuana Mayor Gonzalez and incoming Governor Bonilla regarding funding for ramps for empties at Otay Mesa and for SENTRI at Padre Kino Blvd.
- **Joint Inspection / Unified Cargo Processing:** Trade groups got SAT to open an additional FAST lane. 9 of 10 lanes currently open at CBP. SBC had meetings with AIMO and CANACAR expressing the need to ally with U.S. based organizations to inform binational community about urgency to improve wait times and pursue ways to monitor traffic.



# WHAT WE DO

The Smart Border Coalition seeks creative and practical solutions to improve movement for all legitimate travel through the ports of entry in the San Diego-Tijuana binational region.

ANNUAL TRAVELERS <b>106,000,000</b>	ANNUAL CARS <b>46,000,000</b>	ANNUAL CARGO TRUCKS <b>2,000,000</b>	ANNUAL VALUE OF GOODS <b>\$52,000,000,000</b>
--	----------------------------------	---	--

## Social Media

@smartbordercali



Smartbordercoalition

**facebook**

smartbordercali





**Next meeting is in Tijuana on Thursday November 7, 2019 at Quartz Hotel & Spa**

## 2020 Meetings:

January 9, San Diego  
March 5, Tijuana  
May 7, San Diego  
July 9, Tijuana  
September 3, San Diego  
November 5, Tijuana

# THANK YOU

